



# **Adams County**

## STATE OF THE WORKFORCE

**2022**



## FROM THE DESK OF THE DIRECTOR

*The need for collaboration, innovation, and resiliency are the key elements driving workforce in today's economy. Our ability to move at the speed of business while partnering with resource agencies to meet the needs of our community continues to be our focus as we recover from the effects of the pandemic.*

*With additional grant funding we received, we provide expanded services to more people. One of the ways we do this is through on-the-job training, apprenticeships, and other work based learning opportunities that provide in-demand skills most needed by employers.*

*The continued success of the Adams County Workforce and Business Center is a result of the talent and ingenuity of a team devoted to serving businesses and individuals to contribute to the economic growth of Adams County and the State.*



JODIE KAMMERZELL

# STATE OF THE WORKFORCE

The Adams County Workforce and Business Center (ACWBC) is part of the Colorado Workforce System which was recently ranked #1 in Workforce by CNBC. The ACWBC is known regionally and nationally for excellence in workforce center operations by focusing on understanding the local economy, personal connections with the community, and innovating the services it provides.

The COVID-19 pandemic required workforce to maximize technology and develop creative solutions to meet the needs of businesses and job seekers during an unstable economy. The ACWBC stepped up to the challenge and continues to implement best practices utilizing technology along with providing in-person services through our three offices located throughout the county.



# RETURN ON INVESTMENT

## \$40 Million

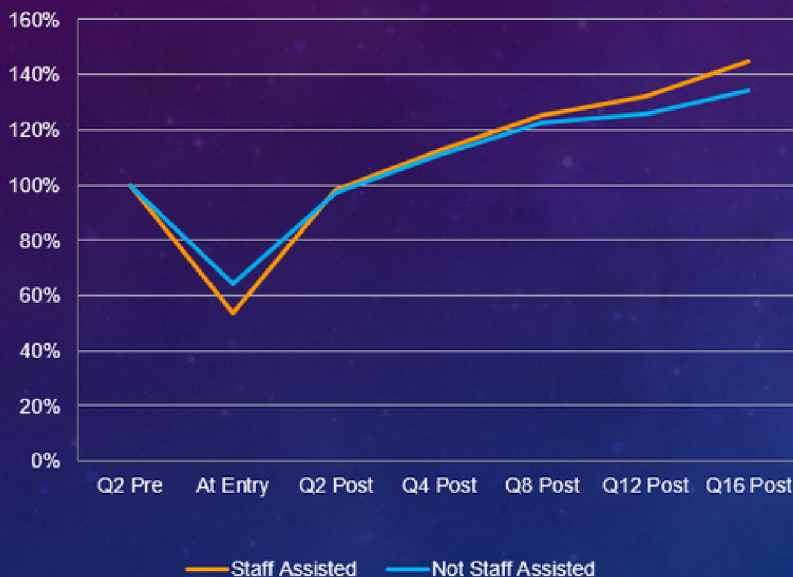
For every dollar spent at the ACWBC, \$17.55 was given back to the local economy. These increased wages mean increased federal taxes. From July 1, 2020 through June 30, 2021, over \$40 Million in increased wages resulted from ACWBC Efforts

## \$39 Million

**LOCAL ECONOMIC IMPACT  
DUE TO INCREASED WAGES**



**Earnings Recapture Staff Assisted vs.  
Not Staff Assisted, PY16 - PY20**



**45%**  
**Increased  
wages after  
working with  
the WBC**



# BUSINESS IMPACT



**7,047**  
**Job Postings**  
**Reviewed**

**137**  
**Business**  
**Consulting**  
**Meetings**

**441**  
**Employers**  
**Served**

**\$3.6M**  
Value of Services to  
Businesses



# CUSTOMER IMPACT



**23,200**

**Services  
to clients**

**\$18M**

**Value of Services to  
job seekers**

**\$5M**

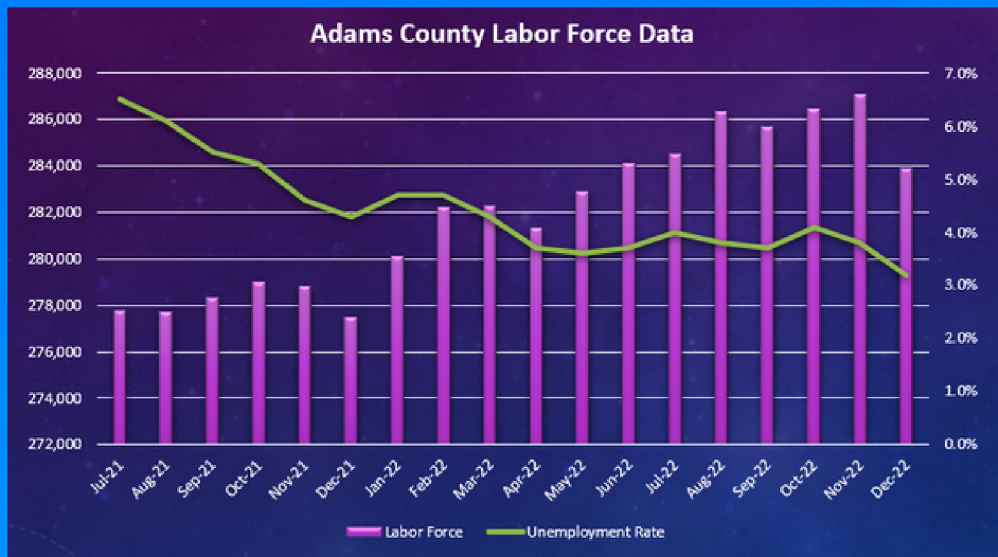
**Value of  
workshops given**

**2,800**

**Visits to our  
Career Center**



# WORKFORCE OVERVIEW



**272,000**

**Employees in  
Adams County**

**14.3%**

**Job Growth  
(5 years)**

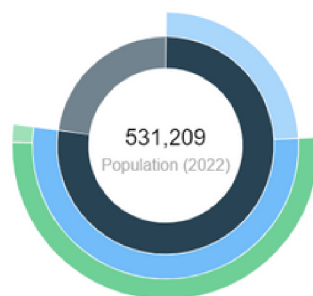
**\$73,800**

**Median Household  
Income**

**\$30.9B**

**Gross Regional  
Product**

May 2022 Labor Force Breakdown

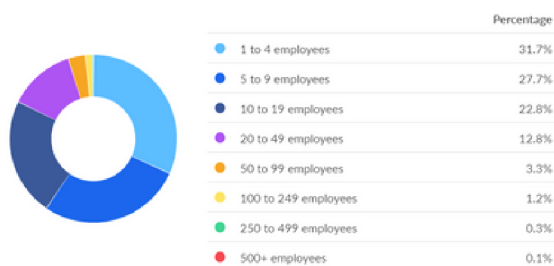


	Population
16+ Civilian Non-Institutionalized Population	409,880
Not in Labor Force (16+)	127,876
Labor Force	282,004
Employed	271,862
Unemployed	10,142
Under 16, Military, and institutionalized Population	121,329

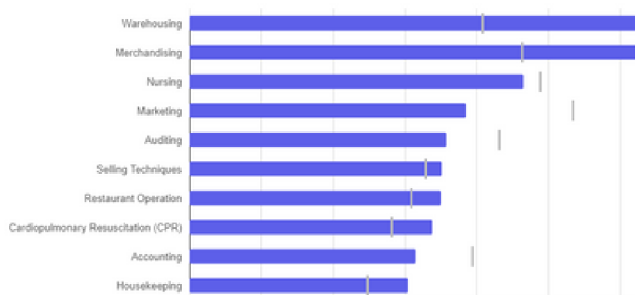
**10,000**

**Residents actively  
seeking work**

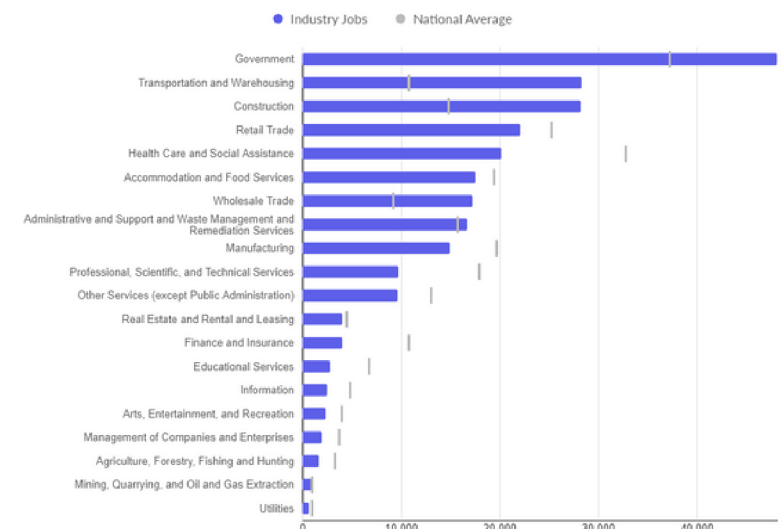
Business Size



Top Specialized Skills



Largest Industries





# INNOVATIONS



A first of its kind tracking system for successes across all ACWBC programs including the Workforce Innovation and Opportunity Act, Wagner/Peyser, Employment First and Temporary Aide to Needy Families

Creation of customer personas and journey maps to understand our customers' experience and improve upon it

Creation of a pathway of innovation where we track improved processes

Utilize a screener to determine which grant(s) the customer qualifies for streamlining the process for braiding funding resulting in assisting the customer be the best version of themselves.

Subsidized Employment program has secured 20 employers and 57 positions with 150 openings total. Average wage of internship opportunities is \$15.89 per hour, with some businesses offering over \$20.00 per hour.

Leading statewide efforts such as a statewide data team and a longitudinal quantitative and qualitative WIOA evaluation



# SUCCESSSES

Antonia, who was a TANF client, was enrolled into the Subsidized Employment program. She was placed with the Adams County Community Safety and Wellbeing office and ultimately offered a permanent position with them starting at \$25.00 per hour.



ACWBC expanded the number of apprentices enrolled to 33 and enrolled apprentices into non-traditional apprenticeship occupations and industries such Veterinary Technician at VCA Animal Hospital, Digital Marketing at Two Octobers, Home Finance Associate at Gemtrago, and Early Childhood Education through Red Rocks Community College.



The Business Services team to utilized the veterans representative to develop and take the lead on a multi-regional job fair system using the Premier Virtual Platform and a larger candidate recruitment effort. Partnering with Broomfield and Jefferson County workforce regions to jointly hold both in-person and online events. Attendance grew from 20-30 over a 3 hour period, to over 100 job seekers accessing the platform within a 2 hour time frame with an increase in employer satisfaction.



ACWBC expanded work based learning opportunities for out-of-school youth focusing on recruiting into registered apprenticeships (RA), having enrolled over 30 out-of-school youth in RAs through the Apprenticeship Expansion and Modernization Fund.







# WORKFORCE DEVELOPMENT BOARD

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Moses Alvarez  
*Colorado Contractors Association*

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*Pipefitters Local 208*

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*FutureForward Bollman*

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*Colorado Laborers & Contractors  
Education & Training Fund*

Maureen Rudy  
*Metro State University, Family  
Literacy Center*



# LOCATIONS

## Westminster

Pete Mirelez Human Services Center

11860 N. Pecos St., Suite 2200

Westminster, CO 80234

Ph: 720.523.2400

Open Mon- Fri, 7 a.m-5:30 p.m.

## Aurora

3155 Chambers Rd., Unit C

Aurora, CO 80011

Ph: 720.523.2580

Open Mon-Fri, 7 a.m-5:30 p.m.

## Brighton

36 South 18th Ave., Unit A

Brighton, CO 80601

Ph: 720.523.6900

Open Mon-Fri, 7 a.m.-12 p.m. and 1-5:30 p.m.

<https://www.adcogov.org/WBC>

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